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**The Perfect Gift For The Drummer**  
*New technology for drummers, under \$40*

**PALO ALTO, CA** – November 5, 2019 – Need a gift idea for a drummer? Musicians love their equipment and technology, and drummers are no different. Backbeater, the popular tool for measuring a drummer’s tempo, is the perfect gift and its \$39 price is perfect for any budget.

Backbeater is a small device that clips to a snare drum and smartphone to display the actual tempo being played. Using the display screen from smartphones, the free app for Backbeater is a useful tool in practice or live performance situations.

For a gift that truly impresses, the \$59 Backbeater Deluxe includes a mounting bracket to position the smartphone on a nearby cymbal or drum stand for easy visibility. With the ability to save songs and rearrange set lists, Backbeater is a game changer for tech-friendly drummers.

Backbeater is available for ordering at Amazon and Backbeater.com with worldwide shipping available.

Backbeater was created to help quiet the debate between drummers and other band members on tempo speed. With an accurate read out of the actual speed at which a drummer is playing, the drummer can lead the band with more precision. It uses an averaging window of beats that can be adjusted by the user to determine the tempo read out.

Makers4Good, manufacturers of Backbeater, donate all profits from the sales of the drum tempo monitor to Percussive Arts Society, an international organization for drummers and percussionists.

For more information please visit [www.Backbeater.com](http://www.Backbeater.com), contact Joe@Makers4Good.com or call 650-293-0258. To download the new app, visit the Apple App Store or Google Play.

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**About Makes4Good**

Makers4Good’s overriding goal is to make a difference, to give back, and to help those in need. Every product they design is focused on fulfilling a need and creating social good. Every product sold delivers all of its profits to charity.

Makers4Good.org gives to many organizations in all parts of the world with a focus on access to energy for safety, light, education, and health.